

**aaf**<sup>®</sup>  
american  
advertising  
federation  
**district 8**

2·0·2·6  
AMERICAN  
**ADVERTISING**  
AWARDS

**student competition**

# student competition

---

03

**black hills**

---

05

**central mn**

---

06

**north dakota**

---

07

**south dakota**

---

08

**minnesota**

# black hills

| ADDY® level   | entry title                  | student name     | school                       | category                                 |
|---------------|------------------------------|------------------|------------------------------|--|
| <b>GOLD</b>   | Where We Belong              | Alec Butterfield | Black Hills State University | Still Photography<br>> Color - Single    |
| <b>GOLD</b>   | Izakaya Three Fish           | Alec Butterfield | Black Hills State University | Still Photography<br>> Campaign          |
| <b>SILVER</b> | Ponder Magazine Issue 4      | Noah Westergaard | Black Hills State University | Collateral Material<br>> Magazine Design |
| <b>SILVER</b> | BHSU Athletics Trading Cards | Josh Hall        | Black Hills State University | Art Direction<br>> Campaign              |
| <b>SILVER</b> | Ponder Illustrations         | Rae Hanzlik      | Black Hills State University | Illustration<br>> Illustration Campaign  |

| ADDY® level   | entry title             | student name     | school                       | category   |
|---------------|-------------------------|------------------|------------------------------|--|
| <b>SILVER</b> | Oh, Honey               | Zakary Cina      | Black Hills State University | Still Photography<br>> Digitally Enhanced - Single |
| <b>SILVER</b> | Ponder Magazine Issue 3 | Noah Westergaard | Black Hills State University | Collateral Material<br>> Magazine Design           |

# central minnesota

| ADDY® level   | entry title              | student name   | school                                   | category                              |
|---------------|--------------------------|----------------|--|---------------------------------------|
| <b>GOLD</b>   | Fergus Falls Mural       | Andrea White   | Alexandria Technical & Community College | Illustration<br>> Illustration Single |
| <b>SILVER</b> | Dance to the Beat<br>PSA | Rebekah Lanham | Central Lakes College                    | Integrated Brand<br>Identity > Single |

# north dakota

| ADDY® level   | entry title                      | student name     | school                        | category  |
|---------------|----------------------------------|------------------|-------------------------------|---|
| <b>GOLD</b>   | Carhartt: The American Dream     | Xyle Altura      | North Dakota State University | Film, Video, & Sound<br>> Cinematography Single |
| <b>GOLD</b>   | The Library of Congress Campaign | Emma Rehder      | North Dakota State University | Out of Home > Poster<br>> Campaign              |
| <b>GOLD</b>   | Carhartt: The American Dream     | Xyle Altura      | North Dakota State University | Film, Video, & Sound<br>>TV Advertising Single  |
| <b>SILVER</b> | Primal Horizon                   | Carlos Roybal    | North Dakota State University | Illustration<br>> Illustration Campaign         |
| <b>SILVER</b> | Dachshund Typeface               | Anna Christensen | North Dakota State University | Typeface Design                                 |
| <b>SILVER</b> | Vietnamese Festival Posters      | Ly Nguyen        | North Dakota State University | Illustration<br>> Illustration Campaign         |

# south dakota

| ADDY® level   | entry title | student name | school                     | category                                 |
|---------------|-------------|--------------|----------------------------|--|
| <b>GOLD</b>   | OKO Website | Emily Kurtz  | University of South Dakota | Website<br>> Website (Desktop or Mobile) |
| <b>SILVER</b> | OKO App     | Emily Kurtz  | University of South Dakota | Apps<br>> App (Desktop or Mobile)        |

# minnesota

---

ADDY® level

**GOLD**

---

entry title

**Sound of Stillness**

---

student name

**Taylor Schrack**

---

school

**University of  
Wisconsin–Stout**

---

category

**Integrated Campaigns  
> Consumer Campaign**

# best of show

Sound of Stillness  
by Taylor Sherack

---

category

**Integrated Brand  
Consumer Campaign**

---

school

**UW - Stout**

