

## AMERICAN ADVERTISING AWARDS – 2025-2026

### District Judging | District Entry Fees | Silver Forwarding Form

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The American Advertising Awards (N3ACs) are the nation's largest advertising competition. Each year the competition begins at the local level with the 210 AAF member clubs around the country. Entries must first be submitted in a local competition to be eligible for the awards process. The local winners proceed to 14 regional competitions, and those winners proceed to the national finals, which are held in conjunction with the AAF National Conference.

#### 2026 AAF-District 8 Judging

**Location:** Virtual

**Deadline:** District Entries Due in OpenWater: **March 7th**  
Winners announced April 3

**Club Fees for Entries:** \$10 Pro | \$7 Student **Must be submitted for ALL entries / not just winners. Confirm entries with Shannon before paying.**

**Silver Forwarding Fees:** \$63 Pro | \$20 Student **This is ONLY for silvers being forwarded.**

**For National:** Gold winners are automatically forwarded. The national committee will coordinate the forwarding of silvers.

**Contact:** Shannon Steffke | District 8 N3AC Chair (605) 310-4861  
[AdAwards@aaafd8.org](mailto:AdAwards@aaafd8.org)

#### CALL FOR ENTRY GUIDELINES.

- All Advertising Award submissions must be entered using the AAF Online Entry Process.
- Deadline to submit your entries/manifest (completed in Open Water) is **March 7, 2025.****
- IMPORTANT! Once your competition is complete, please email a copy of the completed official District manifest to Shannon Steffke ([awards@aaafd8.org](mailto:awards@aaafd8.org)).**  
**Download from OpenWater. If you need help – just ask.**
- Confirm that only the local Silver winners that are being forwarded to District competition are included on the manifest.**
- Email** a completed District 8 Auto Forwarding Form (see below) to Shannon and Andrea ([AdAwards@AAFD8.org](mailto:AdAwards@AAFD8.org) + [executivedirector@aaafd8.org](mailto:executivedirector@aaafd8.org)) to verify numbers/payment.
- Make checks payable to **AAF District 8.**  
MAIL PAYMENTS TO: Andrea Barber – AAF District 8  
729 Aztalan Drive  
Madison, WI 53718

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**IMPORTANT NOTE:**

Entries will NOT move forward if district membership or forwarding fees have not been paid.

### DISTRICT ENTRY FEES | SILVER FORWARDING FORM

<b>Your Club Name</b>	
<b>Contact Name</b>	
<b>Phone Number</b>	
<b>Email Address</b>	

	Total Number Entered	Entry Cost	\$ Total
<b>District Entry Fees – TOTAL number of entries (not just winning entries)</b>			
<b>Professional Entries</b>		\$10.00	
<b>Student Entries</b>		\$7.00	
<b>Silver Forwarding Fees – Make sure only forwarded silver winners are included in manifest</b>			
<b>Professional Silvers</b>		\$64.00	
<b>Student Silvers</b>		\$21.00	

**TOTAL FEES BEING SENT:** \_\_\_\_\_

Payment and manifest must be RECEIVED by **Friday, March 7th.**

Mail check:

**Payable to AAF District 8** for amount above Total Fees amount to:

**Andrea Barber – AAF D8**  
729 Aztalan Drive  
Madison, WI 53718

**Email completed manifest to:**

**Jenna Carda** – [awards@aafd8.org](mailto:awards@aafd8.org) and **Andrea Barber** – [executivedirector@aafd8.org](mailto:executivedirector@aafd8.org)

\*ELIGIBILITY\* Only clubs in good standing with the district will be eligible for the Advertising Awards competition. If you are unsure or need assistance, please contact Andrea Barber at [executivedirector@aafd8.org](mailto:executivedirector@aafd8.org).