

aaf[®]
american
advertising
federation
district 8

2·0·2·4
AMERICAN
ADVERTISING
AWARDS

student competition

student competition

03

black hills

04

central mn

05

fox river

06

madison

07

north dakota

08

minnesota

black hills

ADDY® level

GOLD

entry title

Simply Orange

student name

**Ashley
Beguin**

school

**Black Hills
State University**

category

**Still Photography
> Color - Single**

central minnesota

ADDY® level

entry title

student name

school

category

SILVER

**HiBar Famous Art
Campaign**

Julie Haldenwanger

**Alexandria Technical
& Community College**

**Print Advertising
> Magazine Campaign**

SILVER

**The Harmonica
Project**

Megan Jensen

**Alexandria Technical
& Community College**

**Integrated Brand
Identity > Single**

fox river

ADDY® level

entry title

student name

school

category

SILVER

**Lazy Fietser Dutch
Pale Ale**

April Greider

**University of Wisconsin
– Stevens Point**

**Product/Service Sales
Promotion > Packaging**

madison

ADDY® level	entry title	student name	school	category
GOLD	Edinger Surgical Options Rebrand	Meghan Silbernagel	Madison College	Integrated Brand Identity Campaign
GOLD	Endiablada / Devilish Craft Soda	Gisselle Dominguez	University of Wisconsin – Milwaukee	Product/Service Sales Promotion > Packaging
SILVER	Type-Driven Ad Series	Meghan Silbernagel	Madison College	Print Advertising > Magazine Campaign
SILVER	Milwaukee Tools Billboard	Shilo Hinrichs	Madison College	Out of Home/Ambient Media > Outdoor/Transit Advertising

north dakota

ADDY® level	entry title	student name	school	category
SILVER	Tiny Race	Dylan Anderson	Bismarck State College	Still Photography > Color - Single
SILVER	Ebisu Suishi	Ethan Gorder	Minnesota State Community and Technical College – Moorhead	Integrated Brand Identity Campaign

minnesota

ADDY® level	entry title	student name	school	category
GOLD	Hello Goodbye Magazine Campaign	Evan Pope	University of Wisconsin–Stout	Print Advertising > Magazine Campaign
GOLD	Mid Century Modern Illustration	Niamh Sass	University of Wisconsin–Stout	Online/Interactive > Website
SILVER	Just Get There - Spirit Airlines	Leo Kellogg	Brainco	Integrated Advertising Campaign > Consumer
SILVER	hello goodbye advertising campaign	Evan Pope	University of Wisconsin–Stout	Integrated Advertising Campaign > Consumer
SILVER	Play-Doh Advertising Campaign	Kylie Ganther	University of Wisconsin–Stout	Integrated Advertising Campaign > Consumer
SILVER	Surely Advertising Campaign	Mercy Berglund	University of Wisconsin–Stout	Integrated Advertising Campaign > Consumer

best of show

Edinger Surgical Options Rebrand by Meghan Silbernagel

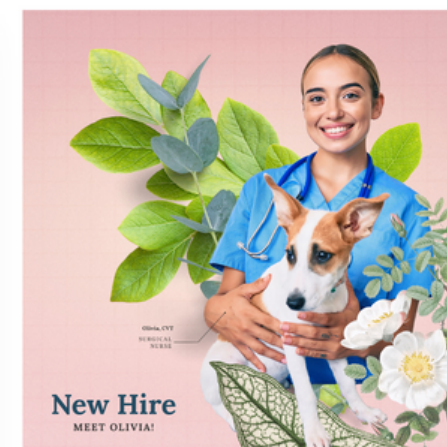
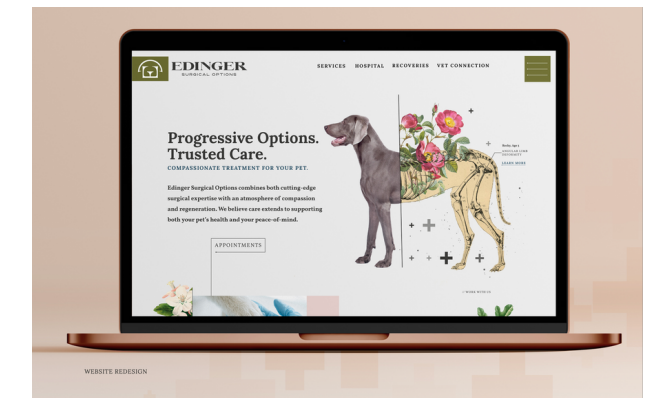
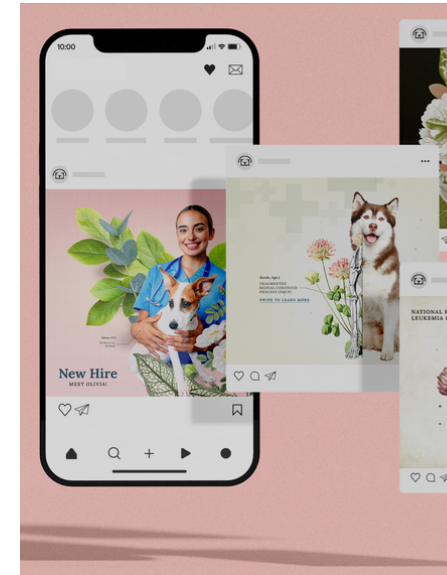


category

**Integrated Brand
Identity Campaign**

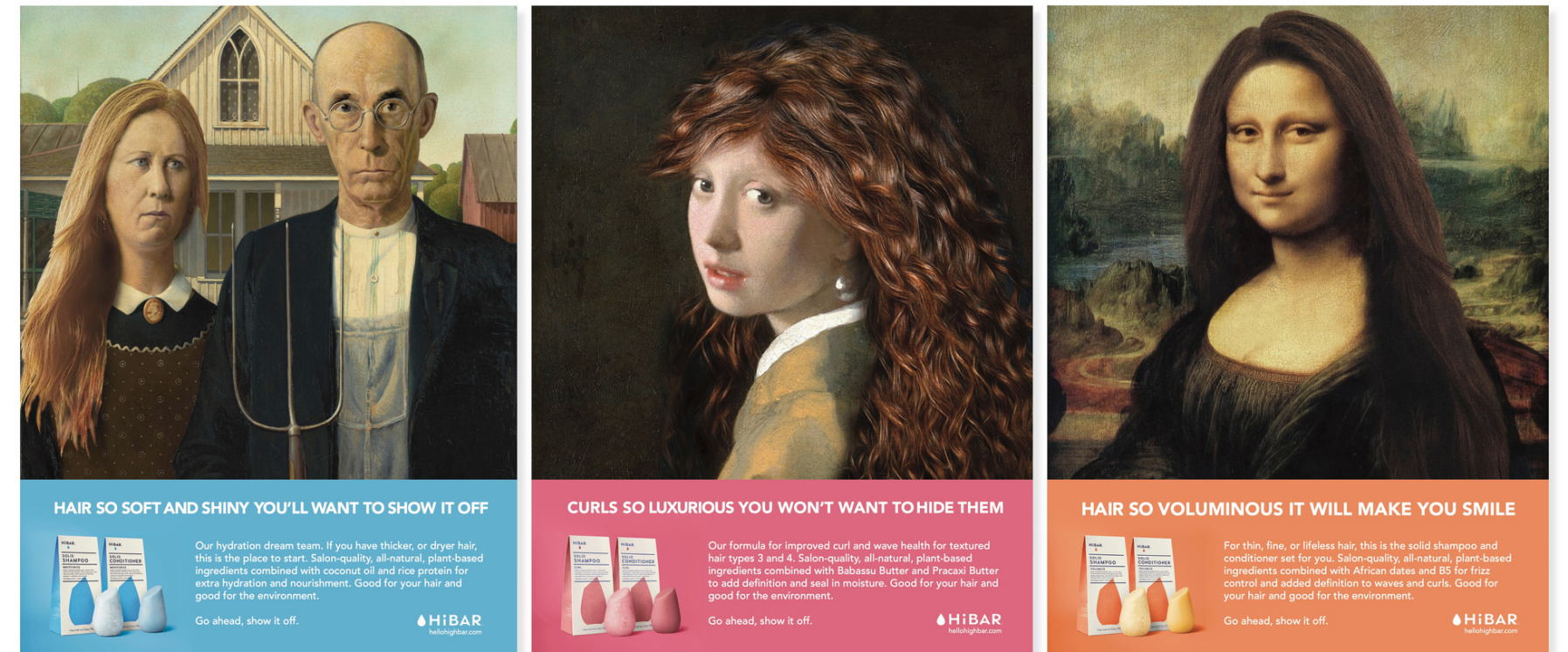
school

Madison College



judge's choice: natalie

HiBar Famous Art Campaign
by Julie Haldenwanger



category

Print Advertising
> Magazine Campaign

school

**Alexandria Technical &
Community College**

judge's choice: armand

Simply Orange by Ashley Beguin



category

Still Photography
> **Color - Single**

school

Black Hills State
University



judge's choice: tyler

Play-Doh Advertising Campaign by Kylie Ganther



category

Integrated Advertising
Campaign > Consumer

school

University of
Wisconsin–Stout

