

AMERICAN ADVERTISING AWARDS – 2023–2024

District Judging | District Entry Fees | Silver

The American Advertising Awards (AAA) are the nation's largest advertising competition. Each year the competition begins at the local level with the 210 AAF member clubs around the country. Entries must first be submitted in a local competition to be eligible for the AAA process. The local winners proceed to 14 regional competitions, and those winners proceed to the national finals, which are held in conjunction with the AAF National Conference.

2024 AAF-District 8 Judging

Location: Virtual

Deadline: District Entries Due in OpenWater: March 8th | Winners announced April 1st

Club Fees for Entries: \$9 Pro | \$6 Student **Must be submitted for ALL entries / not just winners** (We will send you an 'invoice' to make sure you submit the right amount)

Silver Forwarding Fees: \$62 Pro | \$20 Student

For National. Gold winners are automatically forwarded. The national committee will coordinate the forwarding of silvers.

Contact: Jenna Carda | District 8 AAA Chair – (406)951-2402 jenna.carda@gmail.com

CALL FOR ENTRY GUIDELINES.

- All ADDY® submissions must be entered using the AAF Online Entry Process.
- Deadline to submit your entries/manifest (completed in Open Water) is March 8th, 2024.** If this conflicts with any judging or show dates, contact us as soon as possible.
- IMPORTANT! Once your competition is complete, please email a copy of the completed official District manifest to Jenna Carda (jenna.carda@gmail.com).**
Download from OpenWater. Let me know if you need help.
- Confirm that only the local Silver winners that are being forwarded to District competition are included on the manifest.**
- Email** a completed District 8 Auto Forwarding Form (see below) to Jenna and Andrea (jenna.carda@gmail.com and aklb@apothecarycomm.com)
- Make checks payable to **8th District AAF.**
MAIL PAYMENTS TO: Andrea Barber – AAF District 8
729 Aztalan Drive
Madison, WI 53718

IMPORTANT NOTE:

AAA Entries will not move forward if district membership or forwarding fees have NOT been paid.

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DISTRICT ENTRY FEES | SILVER FORWARDING FORM

| | |
|-----------------------|--|
| Your Club Name | |
| Contact Name | |
| Phone Number | |
| Email Address | |

| | Total Number Entered | Entry Cost | \$ Total |
|--|----------------------|------------|----------|
| District Entry Fees – TOTAL number of entries (not just winning entries) | | | |
| Professional Entries | | \$9.00 | |
| Student Entries | | \$6.00 | |
| Silver Forwarding Fees – Make sure only forwarded silver winners are included in manifest | | | |
| Professional Silvers | | \$62.00 | |
| Student Silvers | | \$20.00 | |

TOTAL FEES BEING SENT: _____

Payment and manifest must be RECEIVED by Friday, March 8th.

Mail check:

Payable to 8th District AAF for amount above to:

**Andrea Barber – AAF D8
729 Aztalan Drive
Madison, WI 53718**

Email completed manifest to:

Jenna Carda – jenna.carda@gmail.com and **Andrea Barber** - ak1b@apothecarycomm.com

ELIGIBILITY Only clubs in good standing with the district will be eligible for the ADDY competition. If you are unsure or need assistance, please contact Andrea Barber at ak1b@apothecarycomm.com