

Professional

Club	Selected Category	Entrant Company	Entry Name	(National) Winner
Ad Fed MN	Social Media, Campaign	Fallon	Diablo Dare	Gold ADDY
Ad Fed MN	Specialty Advertising - Apparel	Fallon	Rib Roast	Gold ADDY
Ad Fed MN	User Experience	Wunderman Thompson	Speaking In Color	Gold ADDY
Ad Fed MN	077 - Corporate Social Responsibility Campaign	Carmichael Lynch	The Loneliest Road	Gold ADDY
Ad Fed MN	Social Media, Single Execution	Carmichael Lynch	Feel the Wait	Gold ADDY
Ad Fed MN	Multiple Events	Mono	American Red Cross Drop For Dr	Gold ADDY
Ad Fed MN	Data Driven Media	Wunderman Thompson	Speaking In Color	Gold ADDY
Ad Fed MN	Innovative Use of Interactive/Technology	Wunderman Thompson	Speaking In Color	Gold ADDY
AAF Fox River	Computer Generated Imagery (CGI)	Excel Studio	Trek - Madone SLR	Silver ADDY
AAF Madison	039 - Branded Content & Entertainment Campaign	klongino, llc	Danner Boots Go There 22	Silver ADDY
Ad Fed MN	Social Media, Campaign	Carmichael Lynch	The Loneliest Road	Silver ADDY
Ad Fed MN	Integrated Advertising Campaign - Regional/National - Consi	Carmichael Lynch	The Loneliest Road	Silver ADDY
Ad Fed MN	Campaign	Hunt Adkins	Verist Limited-Edition Packaging	Silver ADDY
Ad Fed MN	053B - Art Direction—Campaign	Carmichael Lynch	Carmichael Lynch 60th Annive	Silver ADDY
Ad Fed MN	Cinematography—Single	Drive Thru	Infinite Canvas: Art meets VR	Silver ADDY
Ad Fed MN	Internet Commercial Campaign	Best Buy	The One/Steps/Peaceful	Silver ADDY
Ad Fed MN	098 - Advertising Industry Self-Promotion Online/Interactive/	Carmichael Lynch	Carmichael Lynch Website Red	Silver ADDY

Student

Student	Entry Name	Entrant School	Selected Category	(National) Winner
Elisabeth Riisnaes	Lumin	South Dakota State Univer	S22B - Campaign	Gold ADDY
Jack Derickson	Flair Packaging	South Dakota State Univer	S01A - Packaging	Silver ADDY