

## AMERICAN ADVERTISING AWARDS – 2022-2023

*District Judging | District Entry Fees | Silver Forwarding Form*

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The American Advertising Awards (AAA) are the nation’s largest advertising competition. Each year the competition begins at the local level with the 210 AAF member clubs around the country. Entries must first be submitted in a local competition to be eligible for the AAA process. The local winners proceed to 14 regional competitions, and those winners proceed to the national finals, which are held in conjunction with the AAF National Conference.

### 2023 AAF-District 8 judging

<b>Location:</b>	Virtual
<b>Deadline:</b>	District Entries Due in OpenWater: March 17th   Winners announced April 1 <sup>st</sup>
<b>Club Fees for Entries:</b>	\$9 Pro   \$6 Student (must be submitted for ALL entries / not just winners) <i>(I will send you an ‘invoice’ to make sure you submit the right amount)</i>
<b>Silver Forwarding Fees: For National</b>	\$62 Pro   \$20 Student Gold winners are automatically forwarded. The national committee will coordinate the forwarding of silvers.
<b>Contact:</b>	Lisa Johnson   District 8 AAA Chair – 605-787-3951 <a href="mailto:hello@lisamjohnson.com">hello@lisamjohnson.com</a>

### CALL FOR ENTRY GUIDELINES.

1. All ADDY® submissions must be entered using the AAF Online Entry Process.
2. **Deadline to submit your entries/manifest (completed in Open Water) is March 17<sup>th</sup>, 2023.**  
If this conflicts with any judging or show dates, contact us as soon as possible.
3. **IMPORTANT! Once your competition is complete, please email a copy of the completed official District manifest to Lisa Johnson ([hello@lisamjohnson.com](mailto:hello@lisamjohnson.com)). Download from OpenWater. Let me know if you need help.**
4. **Confirm that only the local Silver winners that are being forwarded to District competition are included on the manifest.**
5. **Email** a completed District 8 Auto Forwarding Form (see below) to [Lisa](mailto:hello@lisamjohnson.com) and [Andrea](mailto:aklb@apothecarycomm.com) ([hello@lisamjohnson.com](mailto:hello@lisamjohnson.com) and [aklb@apothecarycomm.com](mailto:aklb@apothecarycomm.com) )
6. Make checks payable to **8th District AAF.**  
MAIL PAYMENTS TO: Andrea Barber – AAF District 8  
729 Aztalan Drive  
Madison, WI 53718

**IMPORTANT NOTE:**

*AAA Entries will not move forward if district membership or forwarding fees have NOT been paid.*

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### DISTRICT ENTRY FEES | SILVER FORWARDING FORM

Your Club Name	
Contact Name	
Phone Number	
Email Address	

	Total Number Entered	Entry Cost	\$ Total
<b>District Entry Fees – TOTAL number of entries (not just winning entries)</b>			
Professional Entries		\$9.00	
Student Entries		\$6.00	
<b>Silver Forwarding Fees – Make sure only forwarded silver winners are included in manifest</b>			
Professional Silvers		\$62.00	
Student Silvers		\$20.00	

**TOTAL FEES BEING SENT:** \_\_\_\_\_

Payment and manifest must be RECEIVED by Friday, March 18th.

Mail check:

**Payable to 8th District AAF** for amount above to:

**Andrea Barber – AAF D8**  
729 Aztalan Drive  
Madison, WI 53718

Email completed manifest to:

Lisa Johnson – [hello@lisamjohnson.com](mailto:hello@lisamjohnson.com) and Andrea Barber - [aklb@apothecarycomm.com](mailto:aklb@apothecarycomm.com)

**\*ELIGIBILITY\*** Only clubs in good standing with the district will be eligible for the ADDY competition. If you are unsure or need assistance, please contact Andrea Barber at [aklb@apothecarycomm.com](mailto:aklb@apothecarycomm.com)