

2022 AMERICAN ADVERTISING AWARDS

STUDENT WINNERS

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Best of Show

Mysha Wenzel

Minnesota State University (Moorhead) AAF-North Dakota

"ReYou" - Website (Desktop or Mobile)

Judge's "Craft" Awards

Logan Kurtenbach

Black Hills State University

AAF-Black Hills

"Bud Light Seltzer" - Still Photography - Color, Single

Adriana Aguilar

South Dakota State University

AAF South Dakota

"BENJO Playing Cards" - Sales Promotion Packaging

Gold Winners

Logan Kurtenbach	Black Hills State University	AAF-Black Hills	Bud Light Seltzer	Still Photography - Color, Single
Adriana Aguilar	South Dakota State University	AAF South Dakota	BENJO playing cards	Sales Promotion Packaging
Mysha Wenzel	Minnesota State University (Moorhead)	AAF-North Dakota	ReYou	Website (Desktop or Mobile)

Silver Winners

Andrea White	Alexandria Tech and Comm. College	AAF-Central Minnesota	CrazyCap Interactive Brochure	Direct Marketing
Andrea White	Alexandria Tech and Comm. College	AAF-Central Minnesota	Rooster in Ink	Illustration - Single
Andrea White	Alexandria Tech and Comm. College	AAF-Central Minnesota	Fox & Rooster	Illustration - Single
Juli Teasley	Black Hills State University	AAF-Black Hills	Waddlin' Floyd Toy Poster	Illustration - Single
Valeen Thovson	Black Hills State University	AAF-Black Hills	Empowered Elegance	Still Photography - Digitally Enhanced, Single
Valeen Thovson	Black Hills State University	AAF-Black Hills	Empowered Elegance II	Still Photography - Digitally Enhanced, Single
Johnathan Germann	Central Lakes College	AAF-Central Minnesota	Chick n Egg Farms	Integrated Brand Identity Campaign - Campaign
Rylie Cole	Chadron State College	AAF-Black Hills	"July 28, 2021"	Still Photography - Black & White, Single
Annika Keillor	Madison College	AAF-Madison	Madison Public Library	Social Media Campaign
Mysha Wenzel	Minnesota State University (Moorhead)	AAF-North Dakota	ReYou	Integrated Brand Identity Campaign - Campaign
Nicholas Loock	Minnesota State University (Moorhead)	AAF-North Dakota	Washington Golds Website	Website (Desktop or Mobile)
Nicholas Loock	Minnesota State University (Moorhead)	AAF-North Dakota	Washington Golds	Integrated Brand Identity Campaign - Campaign
Chloe Ward	University of Wisconsin - Stout	Ad Fed MN	Throw Throw Burrito Ad Campaign	Integrated Consumer Campaign
Krissy Pohlod	University of Wisconsin - Stout	Ad Fed MN	Upcycled Bikes	Advertising & Promotion Campaign
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