

**Best of Show****Solve - Minneapolis, MN***Ad Fed Minnesota**"President Snack-Sized Pub" - President Cheese**Guerrilla Marketing***"Out of This World" Award****SixSpeed - Minneapolis, MN***Ad Fed Minnesota**"The First Tires to Orbit The Earth" - BFGoodrich**Art Direction—Single***Mosaic Award****Wunderman - Minneapolis, MN***Ad Fed Minnesota**"Take Stock Photography" - Best Buy**Integrated Media - Corporate Social Responsibility Campaign***Judge's Choice Awards****Fresh Produce LLC - Sioux Falls, SD***AAF South Dakota**"Rattlesnake Summer" - Hi Moon LLC**Book Design**JUDGE: Clark Hook, Exec Creative Director, Financial Marketing Solutions - Nashville, TN***Pilch & Barnet - Milwaukee, WI***AAF-Madison**"Mississippi River Country Website" - Mississippi River Country**Consumer Website**JUDGE: Adam Ferguson - VP Creative Director, Lippe Taylor - New York, NY***Carmichael Lynch - Minneapolis, MN***Ad Fed Minnesota**"Bean Song" - Bush's Beans**Music With Lyrics—Single**JUDGE: Yeosh Bendayan - Partner, Push Button Productions - Altamonte Springs, FL***Gold Winners**

Fresh Produce LLC	AAF South Dakota	Rattlesnake Summer	Book Design
Jackalope	AAF-Black Hills	BHA Brand Campaign Photography	Black & White/Color/ Digitally Enhanced - Campaign
Pilch & Barnet	AAF-Madison	Mississippi River Country Website	Consumer Website
BBDO	Ad Fed MN	Holiday Scarf & Card	Direct Marketing & Specialty Advertising (printed or digital)
Carmichael Lynch	Ad Fed MN	Bean Song	Music With Lyrics - Single
Carmichael Lynch	Ad Fed MN	Bean Song	Film/Video/Sound Branded Content, More Than :60 Seconds
Carmichael Lynch	Ad Fed MN	Bean Song	Internet Commercial
Carmichael Lynch	Ad Fed MN	In the Rough Season 2	Regional/National Television Commercial Campaign
Carmichael Lynch	Ad Fed MN	In the Rough Season 2	Internet Commercial Campaign
Colle McVoy	Ad Fed MN	Sappi Spectro Pop-up Book	Sales Kit or Product Information Sheets
Colle McVoy	Ad Fed MN	Sappi Spectro Pop-up Book	Direct Mail 3-D/Mixed
Colle McVoy	Ad Fed MN	Long Live The Horse (long form)	Cinematography - Single
Fallon	Ad Fed MN	Smoked Sweats	Specialty Advertising - Apparel
Fallon	Ad Fed MN	Book Beyond Your Wildest Means	Regional/National Television Commercial Campaign
Pixel Farm	Ad Fed MN	Take On Anything :30	Video Editing
SixSpeed	Ad Fed MN	The First Tires to Orbit The Earth	Art Direction - Single
SixSpeed	Ad Fed MN	The First Tires to Orbit The Earth	Film/Video/Sound Branded Content, More Than :60 Seconds
SixSpeed	Ad Fed MN	The First Tires to Orbit The Earth	Branded Content & Entertainment - Non-Broadcast
Solve	Ad Fed MN	President Snack-Sized Pub	Guerrilla Marketing
Solve	Ad Fed MN	Just Yesterday	Out-Of-Home Installation - Single
Solve	Ad Fed MN	Just Yesterday Promo	Out-Of-Home Campaign
Solve	Ad Fed MN	Just Yesterday Exhibit	Public Service - Out-Of-Home
Wunderman	Ad Fed MN	Take Stock Photography	Integrated Media Corporate Social Responsibility Campaign

## Silver Winners

Caliber	AAF South Dakota	We Rise Up Brochure	Brochure
Caliber	AAF South Dakota	A Rebrand That Rises Above	Integrated Advertising Campaign - Regional/National B-to-B
Caliber	AAF South Dakota	Extraordinary Adventure Badges	Illustration Series
Fresh Produce LLC	AAF South Dakota	Dependability and Timeliness	Audio/Radio Advertising / Local Campaign
Lawrence & Schiller	AAF South Dakota	SDT Travel Insights Email Campaign	Advertising & Promotion Campaign
Paulsen	AAF South Dakota	SD Corn   It Starts with a Seed TV	Local Television Commercial Campaign
Paulsen	AAF South Dakota	SD Corn   It Starts with a Seed	Integrated Advertising Campaign - Local - Consumer
Jackalope	AAF-Black Hills	Jackalope Viewmaster	Art Direction - Single
Jackalope	AAF-Black Hills	BHA 2022 Product Catalog	Catalog
Jackalope	AAF-Black Hills	Jackalope Viewmaster Photography	Black & White/Color/ Digitally Enhanced - Campaign
Jackalope	AAF-Black Hills	BHFCU Business Campaign	Local Television Commercial Campaign
Jackalope	AAF-Black Hills	2021 Love, COVID PSA Campaign	Art Direction - Campaign
Jackalope	AAF-Black Hills	Love, COVID Rogue Cross Stitch	Public Service - Ambient Media Campaign
Jackalope	AAF-Black Hills	BHFCU VISA Campaign	Local Television Commercial Campaign
Jackalope	AAF-Black Hills	2021 Love, COVID PSA Campaign	Public Service Marketing & Specialty Advertising Campaign
Jackalope	AAF-Black Hills	Jackalope Viewmaster	Direct Marketing & Specialty Advertising (printed or digital)
Jackalope	AAF-Black Hills	BHA Brand Campaign	Art Direction - Campaign
Switchboard	AAF-Central Minnesota	"Here for Your Whole Life"	Film/Video/Sound Branded Content, More Than :60 Seconds
Image Studios	AAF-Fox River	On the Farm	Black & White/Color/ Digitally Enhanced - Campaign
AFFIRM Agency	AAF-Madison	Window Select - BUY 1 GET 1 FREE	Animation, Special Effects or Motion Graphics
Backflip	AAF-Madison	Krystal Vignette	Video Editing
Backflip	AAF-Madison	Your Call MN - Commercial	Internet Commercial
Backflip	AAF-Madison	Krystal Hollins Vignette	Video Editing
Backflip	AAF-Madison	Your Call MN - Commercial	Cinematography - Single
Kennedy Communications	AAF-Madison	Vital Pilates Logo	Logo Design
Mirror 34 Productions, Inc.	AAF-Madison	Kwik Trip "Dessert"	Regional/National Television Commercial
SRHmarketing	AAF-Madison	2021 Annual Report	083B - Annual Report (printed or digital)
SRHmarketing	AAF-Madison	Carson's Story	Film/Video/Sound Branded Content, More Than :60 Seconds
SRHmarketing	AAF-Madison	Turning Tragedy To Hope	Film/Video/Sound Branded Content, More Than :60 Seconds
Suttle-Straus, Inc.	AAF-Madison	AAF Awards Telescoping Invite	Ad Club or Marketing Club
Suttle-Straus, Inc.	AAF-Madison	AAF Awards Event Campaign	Ad Club or Marketing Club
Vector and Ink	AAF-Madison	Totally 80s Selfie Museum	Out-Of-Home Multiple Installations
Agency MABU	AAF-North Dakota	Ducks Unlimited 2021 Wetlands PSA	Public Service Television
Foley	AAF-North Dakota	Nice Barbershop Company	Art Direction - Campaign
The Good Kids	AAF-North Dakota	The Good Kids Rebrand	Integrated Media Campaign
Threefold	AAF-North Dakota	Threefold Demo Reel	Cinematography - Single
Agency Squid	Ad Fed MN	Eel River Brewing 2021 Seasonals	Packaging Campaign
BBDO	Ad Fed MN	Black Label Bacon Wrapping Paper	Specialty Advertising - Other Merchandise
BBDO	Ad Fed MN	Holiday Scarf	Infographic
BBDO	Ad Fed MN	Wrappin' With Coolio	Integrated Branded Content Campaign
BBDO	Ad Fed MN	Wrappin' with Coolio	Film/Video/Sound Branded Content, More Than :60 Seconds
BBDO	Ad Fed MN	Proud to Be	Out-Of-Home

### Silver Winners (continued)

BBDO	Ad Fed MN	Wrappin' With Coolio	Webisode
BBDO	Ad Fed MN	Holiday Scarf	Specialty Advertising - Apparel
Best Buy	Ad Fed MN	Travon	Animation, Special Effects or Motion Graphics
Best Buy	Ad Fed MN	Portraits: Gen/Realle/Kayla	Black & White/Color/ Digitally Enhanced - Campaign
Best Buy	Ad Fed MN	Dream Huge: Travon/Weslyn/Olivia	Corporate Social Responsibility Film, Video & Sound
Bold Orange	Ad Fed MN	200 Billion: Share The Wealth	Film/Video/Sound Branded Content, :60 Seconds or Less
broadhead.	Ad Fed MN	The Show 2021	Ad Club or Marketing Club
Carmichael Lynch	Ad Fed MN	Garden of Life Goes Carbon Neutral	Out-Of-Home
Carmichael Lynch	Ad Fed MN	Calves like Phil's	Social Media, Campaign
Carmichael Lynch	Ad Fed MN	Calves like Phil's	Specialty Advertising Campaign
Carmichael Lynch	Ad Fed MN	Return of the Well Adventured	Integrated Advertising Campaign - Regional/National - Consumer
Carmichael Lynch	Ad Fed MN	Garden of Life Goes Carbon Neutral	Corporate Social Responsibility Film, Video & Sound
Carmichael Lynch	Ad Fed MN	Involuntary Sounds	Regional/National Television Commercial
Christiansen Creative	Ad Fed MN	Lemon Book	Direct Marketing & Specialty Advertising (printed or digital)
Clamor Experiential	Ad Fed MN	Snack Sized Pub	Event
Colle McVoy	Ad Fed MN	Rise Before Sunrise Campaign	Online/Interactive Campaign
Colle McVoy	Ad Fed MN	Houston White Photography	Black & White/Color/ Digitally Enhanced - Campaign
Colle McVoy	Ad Fed MN	Rise Before Sunrise with Luke Bryan	Social Media, Campaign
Colle McVoy	Ad Fed MN	Sappi Spectro Pop-up Book	Brochure/Sales Kit
Colle McVoy	Ad Fed MN	Elevate Your Air	Animation, Special Effects or Motion Graphics
Colle McVoy	Ad Fed MN	Leave It As It Is	Internet Commercial
Don't Blink	Ad Fed MN	Life is Extraordinary	Black & White/Color/ Digitally Enhanced - Campaign
Drive Thru Production & Editorial	Ad Fed MN	Subaru RF6 / WRX Teaser	Video Editing
Drive Thru Production & Editorial	Ad Fed MN	Comcast George Floyd Video	Corporate Social Responsibility Non-Broadcast Audio/Visual
Fallon	Ad Fed MN	RBs	Social Media, Campaign
Fallon	Ad Fed MN	Last Day	Regional/National Television Commercial
Fallon	Ad Fed MN	Hotels Are Back	Regional/National Television Commercial Campaign
Fallon	Ad Fed MN	Carol	Music With Lyrics - Single
Gasket Studios	Ad Fed MN	Be The Match - Bone Marrow Videos	Webisode Series
Griffin Archer	Ad Fed MN	Hot Mess Season 1	Webisode Series
Griffin Archer	Ad Fed MN	Hot Mess Season 1	Branded Content & Entertainment Campaign
Little & Company	Ad Fed MN	Big Watt	Packaging Campaign
Little & Company	Ad Fed MN	Big Watt	Packaging - Single
Little & Company	Ad Fed MN	Swinging Bridge Brewing Co.	Packaging Campaign
Martin Williams	Ad Fed MN	LandAcuronGT.com website	Business-to-Business Website
Media Bridge Advertising	Ad Fed MN	Autobody	Cinematography - Single
Periscope	Ad Fed MN	True North Influencer Kit	Sales Kit or Product Information Sheets
Periscope	Ad Fed MN	Heroes of Accountability	Cinematography - Campaign
Periscope	Ad Fed MN	Made From Scratch	Social Media, Single Execution
Periscope	Ad Fed MN	True North Influencer Kit	Packaging - Single
Periscope	Ad Fed MN	I'MN.	Social Media, Campaign
Periscope	Ad Fed MN	Game for Excitement?	Integrated Advertising Campaign - Local - Consumer
Periscope	Ad Fed MN	The Accountable	Cinematography - Campaign

### Silver Winners (continued)

Pixel Farm	Ad Fed MN	Take On Anything Campaign	Computer Generated Imagery (CGI)
Preston Spire	Ad Fed MN	Enough 2 Share	Public Service Television
Preston Spire	Ad Fed MN	Enough 2 Share	Public Service Online Film, Video & Sound
Preston Spire	Ad Fed MN	Break Your Bias	Public Service Online/Interactive - Single
Ptchwrk LLC	Ad Fed MN	Smith & Wesson Brand Anthem	Internet Commercial
Solve	Ad Fed MN	Just Yesterday	Internet Commercial Campaign
Superhuman	Ad Fed MN	Northern State	Integrated Brand Identity Campaign
Superhuman	Ad Fed MN	ALGA MN - Design Camp 2021	Integrated Brand Identity Campaign