

Congratulations to all of the District 8 winners in the national American Advertising Awards competition.

Judges Choice Award

BBDO • Minneapolis, MN

Theirworld - The Infinity Classroom

Gold Winners

Advertising Industry Self-Promotion Integrated Media Campaign

Carmichael Lynch • Minneapolis, MN

Carmichael Lynch with Subaru of America - The Adopt The Shelter Project

Event

BBDO • Minneapolis, MN

Theirworld - The Infinity Classroom

Event

Fallon • Minneapolis, MN

Arby's - \$6 Trip To Hawaii

Guerrilla Marketing

BBDO • Minneapolis, MN BBDO

Minneapolis - Tiny Doors-Big Pride

Guerrilla Marketing

Fallon • Minneapolis, MN

Arby's - Arby's \$6 Trip To Hawaii

Illustration Series

Colle McVoy • Minneapolis, MN

Colle McVoy - Holiday Mailer

Integrated Advertising Campaign - Regional/National - Consumer

Carmichael Lynch • Minneapolis, MN

Subaru of America - The Underdogs

Out-Of-Home Installation

BBDO • Minneapolis, MN

Theirworld - The Infinity Classroom

Packaging

Fast Horse • Minneapolis, MN

Heineken - Heineken 0.0 January Dry Pack

Gold Winners Continued...

Pro Bono Marketing & Specialty Advertising

BBDO • Minneapolis, MN

Theirworld - The Infinity Classroom

Silver Winners

Regional/National Television Commercial

Carmichael Lynch • Minneapolis, MN

Subaru of America - Parent's Imagination

Direct Mail Campaign

Colle McVoy • Minneapolis, MN

Colle McVoy - Holiday Maile

Website-Based App

Colle McVoy • Minneapolis, MN

Colle McVoy - Holiday Mailer

Music With Lyrics—Single

Colle McVoy • Minneapolis, MN

Jackson Hole Travel & Tourism Board - Wild Women

Animation, Special Effects or Motion Graphics

Colle McVoy • Minneapolis, MN

Land O'Lakes - Biodiversity Video

Integrated Media Pro Bono Campaign

Colle McVoy • Minneapolis, MN

Proof Alliance - Proof Campaign

Sound Design—Single

SixSpeed • Minneapolis, MN

Supra Boats - Supra Brand Video

Regional/National Television Commercial

Fallon • Minneapolis, MN

The Venetian - Want The World