

# 2019 District 8 Student American Advertising Awards Winners

**Out Of Home & Ambient Media > Ambient Media > S11 - Guerilla Marketing, Installations and Events > S11A - Single Occurrence or Installation**  
**Print Advertising > Magazine Advertising > S07 - Magazine Advertising > S07B - Campaign**  
 Cross-Platform > Integrated Campaigns > Integrated Advertising Campaign > S21 - Consumer Campaign

**S11A - Single Occurrence or Installation**  
**S07B - Campaign**  
 S21 - Consumer Campaign

**Grab a Chair**  
**How Many Hands**  
 Absorb the Adventure

**Brainco School of Advertising**  
**Brainco School of Advertising**  
 Brainco School of Advertising

**Molly Thomson, Haley Sutherland & Maria Klein**  
**Maria Klein**  
 Maria Klein

**Best of Show**  
**Judge's Choice**  
**Judge's Choice**

**Full Category Path**

Sales & Marketing > Sales Promotion > S01 - Product or Service Sales Promotion > S01A - Packaging  
 Print Advertising > Magazine Advertising > S07 - Magazine Advertising > S07B - Campaign  
 Out Of Home & Ambient Media > Out-Of-Home > S09 - Poster > S09B - Campaign  
 Out Of Home & Ambient Media > Ambient Media > S11 - Guerilla Marketing, Installations and Events > S11A - Single Occurrence or Installation  
 Out Of Home & Ambient Media > Ambient Media > S11 - Guerilla Marketing, Installations and Events > S11A - Single Occurrence or Installation  
 Cross-Platform > Integrated Campaigns > Integrated Advertising Campaign > S21 - Consumer Campaign  
 Cross-Platform > Integrated Campaigns > Integrated Advertising Campaign > S21 - Consumer Campaign  
 Cross-Platform > Integrated Campaigns > Integrated Brand Identity Campaign > S22A - Integrated Brand Identity Campaign - Single  
 Cross-Platform > Integrated Campaigns > Integrated Brand Identity Campaign > S22B - Integrated Brand Identity Campaign - Campaign  
 Elements Of Advertising > Visual > S24 - Logo Design  
 Elements Of Advertising > S27 - Art Direction > S27B - Campaign

**Selected Category**

S01A - Packaging  
 S07B - Campaign  
 S09B - Campaign  
 S11A - Single Occurrence or Installation  
 S11A - Single Occurrence or Installation  
 S21 - Consumer Campaign  
 S21 - Consumer Campaign  
 S22A - Integrated Brand Identity Campaign - Single  
 S22B - Integrated Brand Identity Campaign - Campaign  
 S24 - Logo Design  
 S27B - Campaign

**Entry Name**

Death Before Decaf  
 How Many Hands  
 Principles of Design Poster Series  
 Mixed Media for Plastic Pollution  
 Grab a Chair  
 Dot Cup Advertising Campaign  
 Absorb the Adventure  
 Broscht Hotel  
 Valley 665 Complex  
 Urbanovo  
 Hopper Advertising Campaign

**Educational Institution**

Madison Area Technical College  
 Brainco School of Advertising  
 Central Lakes College  
 Alexandria Technical and Community College  
 Brainco School of Advertising  
 University of Wisconsin-Stout  
 Brainco School of Advertising  
 South Dakota State University  
 MSU Moorhead  
 University of Wisconsin-Oshkosh  
 University of Wisconsin-Stout

**Name on Award**

David Bramson  
 Maria Klein  
 Kailynn Heide  
 Kayla Messer  
 Molly Thomson, Haley Sutherland & Maria Klein  
 Emily Wettergren  
 Maria Klein  
 Tom Bates  
 Sydney Pahl  
 Nicholas Pierson  
 Kelsey Willaby

**Winner Types**

Silver  
 Silver  
 Silver  
 Silver  
 Gold, Best of Show  
 Silver  
 Gold  
 Gold  
 Silver  
 Silver  
 Silver