

2019 District 8 Professional American Advertising Awards Winners

Periscope
Public Works
mono
Periscope

Social Media, Campaign
Advertising Industry Self-Promotion Online/Interactive
76 - Integrated Media Public Service Campaign
84B - Campaign

Trolli Deadpool Tiny Hands
Public Works Case Study - Honeycomb
Cold AF Supply
Trolli Sour Brite Sneaks

Best of Show
Judge's Choice
Judge's Choice
Judge's Choice

Entrant Company / School	Selected Category	Entry Name	Winner Types
Periscope	Card, Invitation or Announcement	Life-Sized Sour Brite Sneaks	Silver
boatBurner	Card, Invitation or Announcement	Argo Tiny Lodge Press Release	Silver
Periscope	Card, Invitation or Announcement Campaign	Trolli Cheer The Weird	Silver
Flint Group	Public Service Brochure/Sales Kit	Capital Campaign	Silver
Hunt Adkins	Advertising Industry Self-Promotion Brand Elements	HA Business Cards	Silver
Carmichael Lynch	Magazine Advertising - Full Page or Less	Water Still Discriminates	Silver
Fallon	Guerrilla Marketing	Arby's "Tattoo"	Silver
Fallon	Guerrilla Marketing	WArby's	Gold
Wunderman	Out-Of-Home Installation	SW Thinking in Color Installation	Gold
boatBurner	Out-Of-Home Installation	Argo Anywhere Tiny Lodge	Silver
Wunderman	Event	SW Thinking in Color Experience	Gold
Superhuman	Poster Campaign	Extra Grind Poster Series	Silver
Hunt Adkins	Public Transit Ad, Exterior	You Have Work To Do	Silver
Hunt Adkins	Public Transit Ad, Exterior	Never Leave a Job Unfinished	Silver
mono	Public Service Out-Of-Home	Cold AF Supply	Silver
Carmichael Lynch	Microsite	Matchmaker	Silver
Periscope	Social Media, Single Execution	Trolli Sour Brite Sneaks Remix	Silver
Colle McVoy	Social Media, Campaign	Tag Responsibly	Silver
Periscope	Social Media, Campaign	Trolli Deadpool Tiny Hands	Gold
Minnesota Vikings	Social Media, Campaign	Viking Quest	Silver
Carmichael Lynch	Social Media, Campaign	Choose Go Social Campaign	Silver
Periscope	Mobile App	Snapchat Reflections	Silver
Colle McVoy	Virtual Reality	VRnoculars	Gold
Carmichael Lynch	Banner Ad	Subaru Amazon Infiltration	Gold
Carmichael Lynch	Banner Ad	TIMBR—The Matching App	Gold
Carmichael Lynch	Campaign	Subaru Amazon Infiltration	Silver
Carmichael Lynch	Campaign	Matchmaker	Silver
Fallon	Online/Interactive Branded Content & Entertainment	H&R Block "The Method"	Gold
Padilla	Public Service Online/Interactive	The 16 Vaccine	Silver
Public Works	Advertising Industry Self-Promotion Online/Interactive	Public Works Case Study - Honeycomb	Silver
Hunt Adkins	Advertising Industry Self-Promotion Online/Interactive	HA Website	Silver
Carmichael Lynch	Advertising Industry Self-Promotion Online/Interactive	Tank Sauce	Silver
Fallon	Regional/National Television Commercial	H&R Block "Smoke Screen"	Silver
Carmichael Lynch	Regional/National Television Commercial	See the World	Silver
Colle McVoy	Webisode Series	Forwards' Docu Series	Silver
Adkins Hunt	Film/Video/Sound Branded Content, More Than :60 Seconds	Bigfoot	Silver

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Fallon	Film/Video/Sound Branded Content, More Than :60 Seconds	H&R Block "The Method"	Gold
Best Buy	Film/Video/Sound Branded Content, More Than :60 Seconds	Naje	Silver
Periscope	Branded Content & Entertainment - Non-Broadcast	Trolli Sour Brite Sneaks Unboxing	Silver
Best Buy	61 - Branded Content & Entertainment Campaign	Naje/Tez/Latrell	Silver
Padilla	Integrated Advertising Campaign - Regional/National B-to-B	The Toilet for Smart Asses	Silver
Friends & Neighbors	Integrated Brand Identity Campaign	Mayhew Integrated Campaign	Silver
Periscope	Integrated Branded Content Campaign	Trolli Deadpool Tiny Hands	Silver
Lawrence & Schiller	76 - Integrated Media Public Service Campaign	Jim Reaper	Silver
mono	76 - Integrated Media Public Service Campaign	Cold AF Supply	Silver
Periscope	79 - Copywriting	Trolli Deadpool Anti-SEO	Silver
Best Buy	79 - Copywriting	Naje	Silver
mono	Logo Design	MONO	Silver
Periscope	84B - Campaign	Trolli Sour Brite Sneaks	Gold
Fallon	84B - Campaign	How Do You Like Your Coffee?	Silver
Friends & Neighbors	84B - Campaign	Mayhew Art Direction	Gold
Yarn Media	85A - Single	Yarn Showreel	Silver
Best Buy	85A - Single	Naje	Gold
Pixel Farm	85A - Single	The Next Acre // Korby	Silver
Shinebox	85B - Campaign	Values of the Metalworker	Silver
Best Buy	85B - Campaign	Naje/Tez/Latrell	Gold
Yarn Media	Animation, Special Effects or Motion Graphics	Aegisflow Explainer	Silver
SixSpeed	Video Editing	Supra Boats "Relentless"	Silver
Best Buy	Voiceover	Naje	Silver
mono	GPS & Location Technology	Cold AF Supply	Gold
mono	Mobile Interaction	Cold AF Supply	Silver
Colle McVoy	User Experience	VRnoculars	Silver
Periscope	Innovative Use of Interactive/Technology	Trolli Deadpool Anti-SEO	Silver
Wunderman	Innovative Use of Interactive/Technology	SW Thinking In Color Experience	Gold
Carmichael Lynch	Innovative Use of Interactive/Technology	Subaru Amazon Infiltration	Silver