

## AAF ADDY Judge Review

AAF District \_\_\_\_\_  Club Level Judging  District Level Judging Date \_\_\_\_\_

Club Name \_\_\_\_\_

ADDY Chair \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Judge Name \_\_\_\_\_

Company \_\_\_\_\_

Title \_\_\_\_\_

Phone \_\_\_\_\_

Address \_\_\_\_\_

Email \_\_\_\_\_

Judging process

Numerical  Consensus

Media Strengths *(check all that apply)*

Broadcast Radio TV

Copywriting

Art Direction

Internet

Other \_\_\_\_\_

Rate on a scale of 1 to 5 *(1=low, 5=high)*

	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>
Initial Communication	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Interaction with other judges	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Professionalism	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Applies consistent standards across all media	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Advertising Experience/Knowledge	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Understands and follows judging criteria/procedures set by the ADDY chair	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Familiar with the AAF judging process?  Yes  No

Judge from AAF list?  Yes  No

If no, how was judge recruited? \_\_\_\_\_

Would you recommend this judge to others and/or to the AAF ADDY judge database?  Yes  No

Additional comments: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

AAF District NAC Contact: \_\_\_\_\_